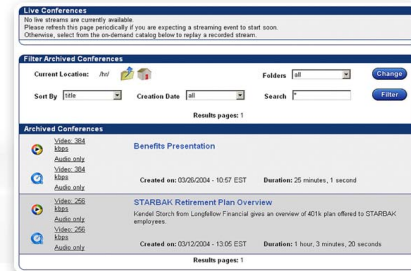




StarBak VCG and StarBak Encoder



Highlights

- **Easily Create Content** - Use a video conference endpoint to generate IP streaming content
- **Turn an Event Into Content** - Record and reuse important meetings
- **Easy to Use** - A graphical web interface lets you remotely administer the device from any PC
- **Support Many Departments** - Multi-user model allows users to have their own 'virtual VCG' for creating and managing content
- **Instant Availability** - Simply place a call from the VCG and the streams are immediately available for viewing
- **Auto publishing** - Content created by dialing into the VCG is automatically captured
- **Unlimited Growth** - Expand your video applications with multiple VCGs or upgrade to the StarBak Integrated Network Video platform for enterprise-wide deployments

Extend the reach and return on your video conferencing investment to 24/7 global access with StarBak.

Many organizations have invested heavily into video conference facilities and yet these systems typically remain idle much more than they are used. Why? Because video has too often been viewed simply as a high-end conference call or avoidance of air travel, but this existing infrastructure is capable of so much more.

The StarBak® VCG (Video Conference to Streaming Gateway) is allowing companies to better exploit their investments by extending the reach to virtually anyone with a web PC. In addition, the StarBak VCG can be used to create a video archive of meetings and even provides for the creation of video-on-demand content from an existing endpoint.

StarBak VCG is an easy-to-use appliance that can record a video conference and stream it live in Windows Media® or QuickTime® format to any desktop or display station connected to a LAN or IP network. It can also store the video, as well as slides and audio, for on-demand replay or webcasts. The VCG can be used with a single H.323 endpoint or may be used in a multipoint conference through an MCU.

While the StarBak VCG is unique in its ability to preserve the full original video quality, some users prefer to transcode the streams into lower bitrates to better support remote dial up and broadband users.

The StarBak Encoder is a companion product to the VCG that can capture and transcode video.

The StarBak Encoder can also be used in a stand alone / offline mode to create Windows Media streaming files with a video source (VHS, DVD or camera feed) or from existing streaming files (MPEG-1, MP3 and AVI).

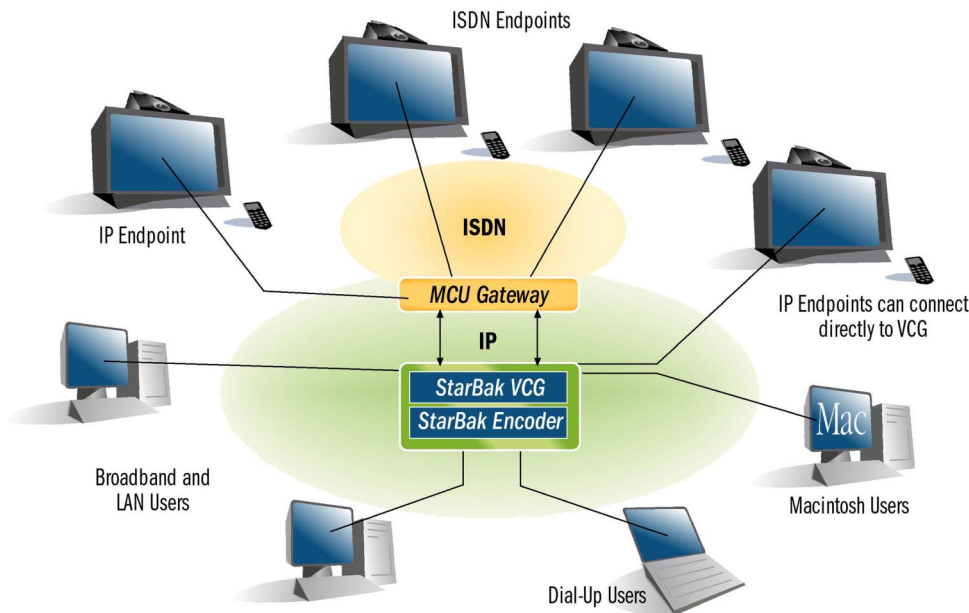
StarBak VCG and the StarBak Encoder dramatically extend the reach and ROI of your existing video technology, and are used by hundreds of organizations worldwide to enhance their video communications. The StarBak VCG and the StarBak Encoder are available in rack mounted appliances and are also available in compact packaging more suitable to office environments.

StarBak VCG / Encoder deployments are field upgradeable to full StarBak Integrated Network Video (INV) allowing departmental solutions to evolve into enterprise-wide, integrated video systems. The StarBak INV platform provides additional capabilities such as remote content replication, single UI for content creation and distribution, an enhanced content access portal, Digital Signage application support, integration with enterprise authentication systems (LDAP / Active Directory) and much, much more.

With StarBak INV, converged network video is now a practical reality.



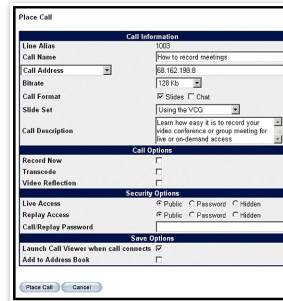
StarBak VCG and StarBak Encoder



StarBak VCG takes H.323 input and transports it to Windows Media and QuickTime clients over IP networks, while simultaneously recording to disk for on-demand playback. The optional StarBak Encoder converts this into native Windows Media format at lower bitrates.

Get more out of your video technology.

Here are some of the ways companies are using the StarBak VCG to leverage their video conference technology:



- **Compliance**—Make recordings of important executive level financial discussions.
- **Video Stenography**—Judicial hearings are recorded for long term record keeping. Now you can not only capture the words, but the facial expression and tone of voice.
- **Executive Company Briefings**—Executives frequently webcast company updates to all employees using the StarBak VCG for live and on-demand access.
- **Video Meeting Minutes**—Conferences and even 'single point' meetings are recorded for later review by attendees or those who missed the meeting due to conflicts. Now everyone can attend important meetings.

- **Conference Monitoring**—Videoconference administrator / MCU managers have used the VCG to monitor video conferences in a non-disruptive fashion. This allows MCU managers to quickly, qualitatively monitor the video conference experience without dialing in an endpoint.
- **Corporate Training**—Organizations frequently record and reuse training sessions to reduce the number of sessions held. This improves efficiency and reach allowing employees to watch training sessions on-demand when their time permits.



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Where video applications converge.

StarBak Communications builds award winning technology that radically simplifies the creation, display, delivery and management of video based applications over networks. StarBak solutions are used by hundreds of companies worldwide including many of the Fortune 500, as well as education and government, and are available through more than 35 resellers including IBM Global Services. StarBak is a fully authorized, licensed and certified partner for Microsoft® Windows Media. StarBak technology is also available to OEMs requiring Windows Media streaming capabilities in Linux® and UNIX®-based devices.